

## Message Text

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17

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 022991

R 300825Z JUN 75 ZDF  
FM AMCONSUL ISTANBUL  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 6188  
AMEMBASSY ANKARA

UNCLAS ISTANBUL 2059

EO 11652: N/A

TAGS: BEPX, TU

SUBJECT: WTDR/FTI EAS AKUMULATOR PLASTIK VE ISI SANAYII A.S.

REF: USDOC 09605

1. TURKEY. 2. CNRY CODE: 489 3. SER. NO. : NA
4. EAS AKUMULATOR PLASTIK VE ISI SANAYII A.S.
- 4A. CODE: K
- 4B. CODE C
5. PO BOX : NA; YAKACIK, KARTEL
6. ISTANBUL, TURKEY
- 7 ESTABL: 1960
8. EMPL. 300
- 9 SIZE: (21-X) LARGE
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS THROUGHOUT TURKEY
12. RPT DATE: 06/75
13. 36911/03 MFG DIST HEAD STORAGE BATTERIES
- 13B. 36912/03 MFG DIST HEAD STORAGE BATTERIES (INDUSTRIAL TRUCK  
AND COMMUNICATION TYPES)
- 13C. 30695/03 MFG DIST HARD RUBBER BATTERY BOXES
- 13D. 30790/03 MFG DIFN PLASTIC BATTERY SEPARATORS AND UTILITY  
CONTAINERS

- 13E. 34446/03 MFG DIST STEEL SHEET RADIATORS
  14. CONTACT: TAYFUR ALTAY TITLE: GEN MGR AND SHAREHOLDER
  - CABLE: EAS KARTEL-ISTANBUL
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15. TELEX/ NA

17 TEL: 533838

18 FINANCIAL REFS: TURKIYE IS BANKASI, KARTAL, ISTANBUL: T.C.  
ZIRAAT BANKASI, KARTAL, ISTANBUL; TURK TICARET BANKASI, KARAKOY,  
ISTANBUL.

19 TRADE REFS: E NTORES LTD., CITY WALL HOUSE 79-83, CHISWELL  
ST., LONDON EC1Y4TB

20 FOREIGN FIRMS REPRESENTED: LICENSEE OF A.B. TUDOR 17281 SUNDY-  
BERG, STOCKHOLM SWEDEN, FOR BATTERIES, ACQUIRED 1964.

21. FIRM IS TURKEY'S SECOND LARGEST MANUFACTURER OF BATTERIES.  
PRODUCTION OF BATTERIES IS CONDUCTED ON LICENSE TO A.B. TUDOR OF  
SWEDEN. FIXED ASSETS REPORTED AT TL 80 MILLION ((\$1 - TL 14) AND WORK-

ING CAPITAL AT TL 20 MILLION. ANNUAL SALES TL 40 MILLION. MANUFACTUR-

ING FACILITIES AND HEAD OFFICES LOCATED AT PENDIK, ABOUT 25 KILO-  
METERS FROM ISTANBUL. SALES FACILITIES MAINTAINED IN PRINCIPAL  
TURKISH TOWNS. BATTERIES ARE SOLD TO RETAILERS DIRECTLY, WHILE  
STEEL SHEET RADIATORS ARE SOLD THROUGH 15 DEALERS OR DIRECTLY  
TO HOUSING CONTRACTORS. INJECTION MOULDED PLASTIC ITEMS UP TO 2.5  
KGS ARE SOLD TO INDIVIDUAL CUSTOMERS DIRECTLY. TWO INJECTION MOULD-  
ING PRESSES ONE OF W. GERMAN ORIGIN AND OTHER PRODUCED LOCALLY  
WERE BOUGHT BY FIRM IN 1973 AND 1974. FIRM IS ALSO EQUIPPED WITH A  
HARD CHROMIUM MACHINERY FOR CHROMEPLATING OF MOLDS. PORDUCTION  
OF PLASTIC FRUIT CONTAINERS REPORTEDLY TO BE LAUNCHED IN NEAR FUTURE.  
MAJORITY STOCKHOLDERS ARE MR. HILMI ALTAY AND HIS SON TAYFUR ALTAY  
WHO MANAGES THE FIRM. MR. HILMI ALTAY WAS A SHAREHOLDER WITH MUTLU  
AKU VE MALZEMELERI SANAYII A.S., TURKEY'S LARGEST MANUFACTURER  
OF BATTERIES. ATAY SEPARATED FROM MUTLU IN 1960 AND ESTABLISHED  
THE PRESENT BUSINESS. HIS SON, HILMI ALTAY IS A GRADUATE OF ANKARA'S  
MIDDLE EAST TECHNICAL UNIVERSITY IN MANAGEMENT. FIRM HAS SOUND FIN-  
ANCIAL POSITION AND ENJOYS A GOOD CREDIT STANDING. RECOMMENDED  
AS A POTENTIAL TRADING PARTNER.  
MACE

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NNN

## Message Attributes

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**TAGS:** BEXP, TU  
**To:** COM  
**Type:** TE  
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